



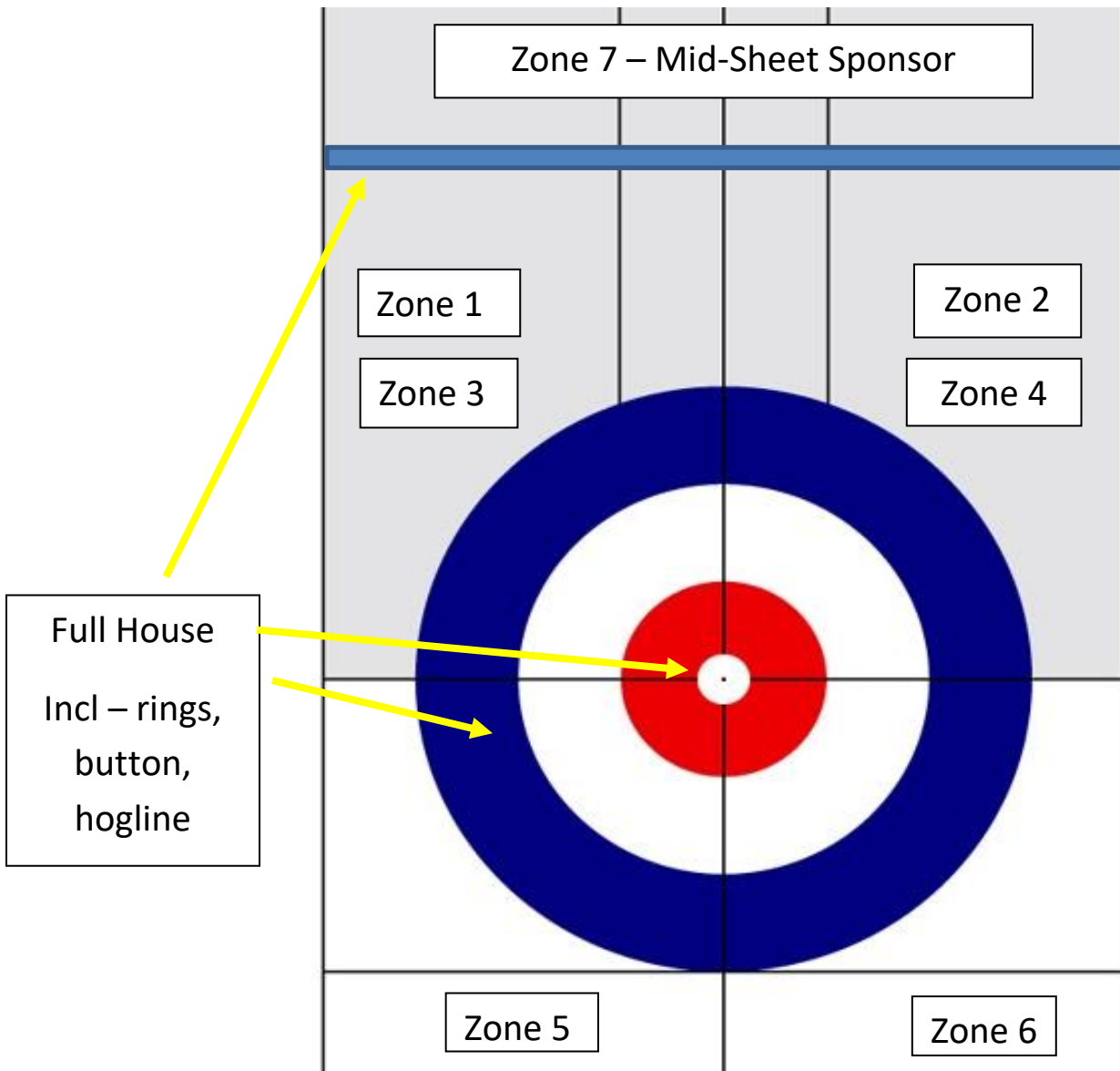
St Vital Curling Club Advertising Options and Cost

In Ice Logo Advertising Order Form

Various zones on our 6 sheets of ice are available to display your company logo or advertisement. Please see diagram for zone locations.

All in ice advertising includes **website advertising (with your logo and link to your site)**

All artwork and payment must be received by August 10th to be displayed the following season.



Location/Space	Silver \$50/yr	Platinum \$650/yr
Includes	Website logo with link to your site	Website logo with link to your site
Current Zones 1-6 (~ 1 sq. ft)	X	
Full House (~115 sq. ft)		X
Mid Sheet Sponsor Zone 7 (~120 sq ft)		X

The costs displayed are the space rental. The ring production cost is over and above the cost of the annual rental.

St. Vital Curling Club has approximately 1500 member curlers that grace the ice surface each week. In addition to this number there are a number of spectators that attend the club on a regular basis – With all of the leagues, extra events, and spectators we believe that a realistic estimate of viewership over the season is 40000 people. We would like to keep in mind that this advertising is very front of their view for a period of generally 2 hours or more. This advertising method really promotes ‘brand recognition’ and generates an empathy for community support.

At the beginning of the season we will verbally approach each member in their group setting and ask them to take the time to look at our supporters and take the time to support our advertisers as their needs arise.

ALL PRICING IS AVAILABLE SO YOU CAN LOCK IN AT THIS PRICE FOR THE 3 YEAR TERM.

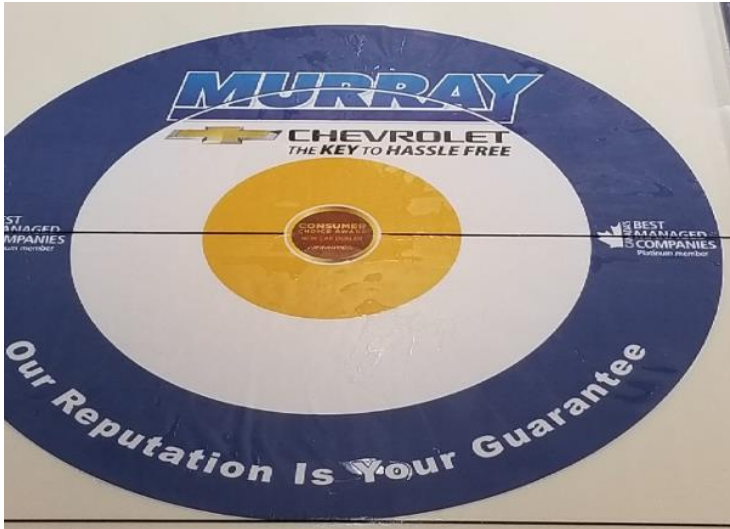
Printing Costs:

Full House - \$850 + GST&PST + Shipping (approx. \$25)

Zones 1-6 - \$8/sq ft + GST&PST + Shipping (approx. \$20)

Zone 7 - \$500 + GST&PST + Shipping (approx. \$20) (approximate depending on logo layout)

Below are examples of a few of our current advertisers:



easy-IN TEXTILE

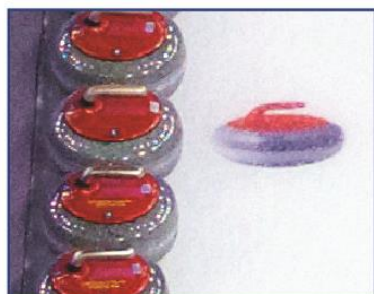
Developed by Ice Makers for Ice Makers®



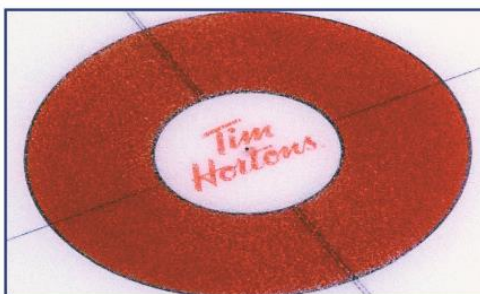
easy-IN TEXTILE

Jet Ice **Easy-In Textile** logos are durable, reusable and easy to install. Colour vibrancy and high resolution print enhance sponsor brands and boost revenues.

Our inhouse graphic team produces **Easy-In Textile** logos accurately and timely.



ROCK MARKERS



BUTTON LOGOS



HOGLINES

PROJECTS:

- Scotties Tournament of Hearts
- Travelers ALL-STAR Skins Game
- Shorty Jenkins Classic
- World Championships
- Provincial Championships
- Grand Slam Events
- Sochi Olympics
- Tim Hortons Brier
- Continental Cup



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