



2026-2027 SPONSORSHIP PACKAGE

St. Vital Curling Club

Sponsorship Opportunities

Partner with one of Winnipeg's premier curling communities.

www.stvitalcurling.ca





WELCOME & INTRODUCTION

More than a place to curl

Thank you for considering a partnership with the St. Vital Curling Club.

Our club is a community hub bringing together curlers, families, businesses, and visitors throughout the season. Through league play, bonspiels, rentals, and special events, our sponsors receive valuable exposure while supporting the growth of curling in our community.

Whether you are looking for year-round visibility, league recognition, or a unique way to connect with local curlers, we have sponsorship opportunities to fit your goals.





ST. VITAL CURLING CLUB

— ICE SPONSORSHIP LOCATIONS —



In-Ice Sponsorship Opportunities

PUT YOUR BRAND ON THE ICE



PUT YOUR BRAND ON THE ICE

2026-2027 In-Ice Sponsorship Opportunities

Put your brand directly on the ice where curlers and spectators see it throughout the season.

Premier Sponsor

\$650 / Season

- Exclusive branding of the rings, button and hog line
- Includes the entire house

Sheet Sponsor

\$300 / Season

- Centre of the sheet, beyond the hog line
- Logo size up to 96" × 76"
- One of the most visible spots on the ice

House Edge Sponsor

\$150 / Season

- Logo placement inside the hog line
- Logo size up to 48" × 24"
- Increased visibility during every game

Mid House Sponsor

\$100 / Season

- Logo placement mid-house
- Logo size up to 36" × 24"
- Great entry-level opportunity

Back Line Sponsor

\$50 / Season

- Logo placement behind the back line
- Logo size up to 36" × 12"
- Great entry-level opportunity

Production cost: \$13 / sq. ft. + GST & PST (one-time setup) applies to all ice sponsorships.

Premier Sponsor production cost: Approx. \$1,200 + GST & PST (one-time setup).





FACILITY ADVERTISING

Barn Billboard Sponsor

\$400 / Season

Showcase your business year-round with a prominent 3' x 8' billboard displayed inside the club.

INCLUDES

- Business logo displayed inside the facility
- Exposure during league play, bonspiels, rentals, and events

Production cost: \$125 + GST & PST





LEAGUE SPONSORSHIP

Become a League Sponsor

\$200 / League / Season

Associate your business with one of our weekly leagues and receive season-long recognition — e.g. “ABC Company Monday Open League.”

SPONSORSHIP INCLUDES

- Exclusive league naming rights
- Recognition on the club website, schedules, standings, communications & social media
- Offer prizes, promotions, or special deals to league participants

AVAILABLE LEAGUES

- Monday Open
- Monday Doubles
- Tuesday Early Women's
- Tuesday Late Women's
- Wednesday Open
- Thursday Open



WHY PARTNER WITH US

Sponsor Benefits

Every St. Vital Curling Club sponsor receives:

01

Community Recognition

Recognition as a valued supporter of the St. Vital Curling Club.

02

Local Connection

A genuine connection with an active, engaged local community.

03

Broad Exposure

Visibility to curlers, families, spectators, and visitors all season.

04

Season-Long Promotion

Ongoing opportunities to promote your business throughout the season.



INCLUDED WITH EVERY SPONSORSHIP

Your Sponsorship Benefits

As a St. Vital Curling Club sponsor, you receive:



Social Media Shoutouts

Featured shoutouts across the club's social channels.



Website Presence

Your business showcased on the club website.



Newsletter Acknowledgements

Recognition in club newsletters to members.



Digital Thanks in the Club

An ongoing digital thank-you on club screens.



Pop-Up Banner Recognition

Your name on the thank-you-to-sponsors banner.



LET'S PARTNER THIS SEASON

Contact Us

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